



Marketing and selling on Thame.Net

Thame.Net is now in its 12th year (Established 2003) & receives **13,000** unique visitors per month !!

Primary Selling Points

- Thame.Net is the most visited Thame website
- Thame.net comes up as the top site in any search on Google or other search engines using the search term 'Thame' making it a very desirable place to promote your business or service. 'Thame events' brings that section up right at the top, etc
- The search term, 'Thame business' brings up our Business and Services Directory right at the top!
- Advertising on Thame.net has the advantage over print advertising in one fundamental respect. Whereas a reader may throw away the paper or magazine after reading it, or put it in the recycle bin, having noticed an advert but not needing it there and then, if the reader has seen the same service advertised on a website that he/she visits regularly, they remember that advert and knows where to find it when its needed.
- Adverts can be changed during the advertising period at any time and links changed, whereas with a print agreement for say 3 months in a magazine, you may be stuck with the same design though your offer or service may have changed during that period.

Advertising Rates

- Business, Trades & services directory
£55 per year to include Name, address, phone number, email address
£65 per year for the addition of a web address with link to your own website (a great way to increase visitors to your own website!)

If you have a 360 degree video of business, why not increase its visibility by adding this to your listing for an extra £40 per year? (See: <http://www.thame.net/archivenews/business/business-directory/business-type/kitchen-design-installation> for an example

Box advert rates

*For a 125 x 125 box advert, including a link to either the business's own website or 360 tour	£25 per month - min 3 mths - or £250 per yr (2 free mths)
*For a 300 x 300 box advert.. ditto..	
*For the 468 x 60 high banner advert at the top of any page..... ..ditto.....	£35 per month - min 3 mths - or £350 per yr (2 free mths)
	£45 per month - min 3 mths - or £450 per yr (2 free mths)

****GOLD DEAL:** A banner advert in the body of all news stories in a category, eg Sports News, Entertainment

News, Main News etc - with link to your website, £55 per month (No minimum time scale - ideal for promoting single events, special offers, etc)

Combination packages of any of the above available by negotiation!